

Composition

Elements of Design - Line, Shape, Texture, Colour, Space.

Composition Techniques

- *Rule of thirds.*
- *Rule of Odds.*
- *Rule of Space.*
- *Simplification.*
- *limiting focus (where the background is out of focus)*

Are there a group of objects that can be easily understood - Do they tell a story?

Does the graphic designer use repetition and identical images?

How has the graphic designer used shape, colour, line, texture, or space to make the piece visually appealing?

Has the designer used balancing elements?

What is the centre of interest? - How has the grpaic designer drawn your eye to this?