

Visualisation Diagram thought provokers

How do you visualise your magazine advertisement?

What software will you produce it in?

Or will you draw it by hand?

If so how will you digitise it?

How much detail will you include?

Will it be a rough sketch or more detailed?

How will your layout look?

What needs to be included in your visualisation diagram?

How will it appeal to your target audience?

What sort of compositional style will you use?